



Solution Overview

Industry

Commercial Printing

Benefits

With Credit Card Advantage, the company achieved its dream of a paperless back office and the eliminated errors that plagued them.

Time previously spent on reconciling credit card transactions is non-existent, freeing the time of key personnel to attend to other necessary tasks.

Software Used

Credit Card Advantage

About eBlueprint.com

Founded 30 years ago under the operating name of Lakeside Blueprint, eBlueprint specializes in providing customers with complete document solutions. Considered Northeast Ohio's premier copy and blueprint firm, eBlueprint provides a wide range of digital printing services including CAD plotting, scanning, vectorizing, and file storage, as well as a variety of output and finishing options such as large format color output, mounting, binding, and laminating.

More information about eBlueprint can be located at: www.eblueprint.com

eBlueprint.com Case Study

Consolidating ePayment Processing for Six Locations Saves Over \$22,000 Annually

"Using Nodus Technologies Credit Card Advantage, we've migrated to a paperless office. This powerful solution simplifies the way we process credit cards and enables us to book transactions and pre-authorize payments, effectively minimizing our exposure on COD orders."

- Tina Lemanowicz, Vice President of Administration, eBlueprint.com

Summary

Managing over 400 paper transactions each month is a cumbersome, time-consuming process. To improve efficiency, the team at eBlueprint.com made the decision to eliminate its physical paper trail with a fully integrated accounting and payment processing solution. Utilizing Nodus Technologies Credit Card Advantage, eBlueprint.com achieved its objective of a paperless back office and improved its customer service and accounting processes. Alleviating the burden previously placed on sales staff and accounting personnel, this solution manages electronic payments and ensures that data is transferred seamlessly into the Microsoft® Business Solutions - Great Plains accounting solution. The results include a rapid return on investment stemming from the ability to capture in excess of \$15,000 annually in previously uncollectible funds, as well as an annual savings of over \$7,500 previously spent paying staff to manually process and reconcile transactions.

The Challenge

eBlueprint.com prides itself on knowing its customers and developing services that meet their printing and document requirements. Founded as Lakeside Blueprint more than 30 years ago, the company has maintained this simple philosophy while expanding geographically and technologically. Taking an innovative approach to business, eBlueprint.com provides service with the personal touch at each of its six locations, as well as an online document database and printing system, and online storefront offering paper and plotting supplies.

Prior to implementing Nodus Technologies Credit Card Advantage, eBlueprint.com faced numerous challenges stemming from the manual management of credit card transactions. Entering receipts from over 400 transactions manually cost the company time and money. Additional hours were spent during month-end reconciliation researching invoices to locate receipts that were either omitted or incorrectly posted. Upon reviewing the consequences of this manual process, the management team went in search of a solution to minimize its exposure and eliminate inefficiency.

"Nodus Technologies Credit Card Advantage gives us the functionality we need to unify our physical storefronts, online store, and back office."

- Tina Lemanowicz
Vice President of Administration, eBlueprint.com

"CCA seamlessly integrates with the back office and ensures that all of the vital data processed from each of our six locations is communicated to our accounting solution."

- Tina Lemanowicz
Vice President of Administration, eBlueprint.com

"Credit Card Advantage allows us to book transactions at the time the order is placed, and process them when orders are complete. This saves us over \$1,500 per month in hard and soft costs associated with these transactions."

- Tina Lemanowicz
Vice President of Administration, eBlueprint.com

About Nodus Technologies, Inc.

Nodus Technologies, Inc. sets the standard for electronic payment processing with revolutionary solutions. Based on a collaborative framework, Nodus' applications are designed to integrate with Microsoft® Great Plains accounting systems as well as other accounting packages, POS, B2B portal, call center, ERP, and CRM solutions.

With customers throughout North America, Nodus Technologies provides a standard interface that helps merchants streamline electronic payment processing. Downloadable evaluation copies of all of our solutions are available from our web site and are fully functional in The World Online test company.

For more information about Nodus' products and services, visit: www.nodustech.com.

The Solution

After purchasing Microsoft® Business Solutions - Great Plains, Tina Lemanowicz, Vice President of Administration for eBlueprint attended the Convergence show in Florida. Her purpose: find an integrated electronic payment processing solution that could provide immediate access to order information and simplify the way they managed the \$30,000 in transactions running through their offices each month. Attendance of a seminar sponsored by Nodus Technologies provided the solution that enabled eBlueprint to eliminate errors and go paperless.

"Nodus Technologies Credit Card Advantage gives us the functionality we need to unify our physical storefronts, online store, and back office," said Lemanowicz. "It seamlessly integrates with the back office and ensures that all of the vital data processed from each of our six locations is communicated to our accounting solution."

Implementation Results

In less than two days, eBlueprint.com implemented the solution and trained sales and accounting personnel to use it effectively. With Credit Card Advantage, the company achieved its dream of a paperless back office and the eliminated errors that plagued them. Once orders are processed by the stores or from the web storefront, Credit Card Advantage works with the accounting solution to process the transactions then submits them to Great Plains. eBlueprint.com utilizes the book and ship feature to effectively manage COD orders. In addition, time previously spent on reconciling credit card transactions is non-existent, freeing the time of key personnel to attend to other necessary tasks.

"In the past we were forced to absorb printing and customer service costs associated with customers who didn't pick up COD orders," said Lemanowicz. "Credit Card Advantage allows us to book transactions at the time the order is placed, and process them when orders are complete. This saves us over \$1,500 per month in hard and soft costs associated with these transactions."